



## Smart Waste Challenge

**Date:** 02/06/2025

**Time:** 9:00 AM TO 3:00 PM

**Venue:** RK University, Kasturba Dham, Bhavnagar Highway, Rajkot

**Guest:** Prof. Maharshi Bhatt

Prof. Hardik Joshi

Mrs. Bhavna Vachani

**Speaker:** Dr. Amit Lathigara

**Targeted Audience & Participants:** Students & Faculties

**No. Of Participants:** 110 Students 03 Guest

### Brief Description of the Event:

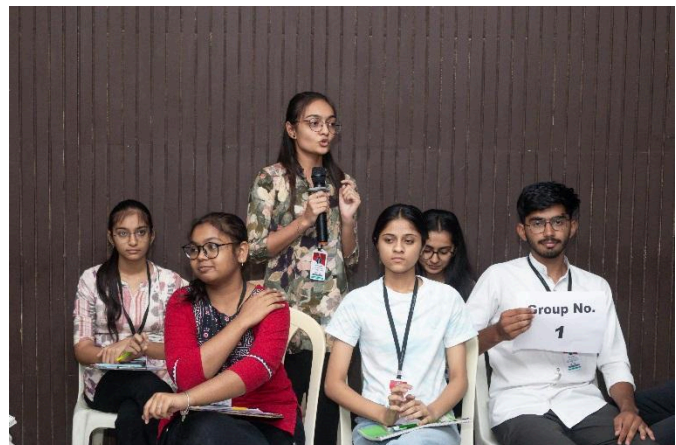
RK University, in collaboration with the Gujarat Pollution Control Board (GPCB), Analytical Research Laboratory, and SHWET – The Rise Humanity Club, successfully organized the Smart Waste Challenge at the RKU Main Campus, Rajkot. The event was aligned with the global theme “Ending Plastic Pollution”, aiming to inspire students and faculty to rethink their daily waste practices and adopt sustainable alternatives. The program witnessed enthusiastic participation, with over 400 students engaging in various activities designed to promote environmental awareness and responsibility. The day commenced with group discussions, where teams of six participants actively exchanged innovative ideas on reducing plastic usage, improving waste management systems, and encouraging eco-friendly habits within campuses and communities. The most impactful and practical ideas were recognized and rewarded, motivating participants to think critically and propose actionable solutions. An interactive quiz competition was also conducted, attracting large-scale participation. The quiz effectively tested participants’ knowledge of environmental issues while fostering curiosity and a deeper sense of responsibility toward environmental conservation. The event was further enriched by the presence of distinguished guests and speakers, including Prof. Maharshi Bhatt, Prof. Hardik Joshi, Mrs. Bhavna Vachani, and Dr. Amit Lathigara. Their valuable insights added depth and perspective to the program. Prof. Maharshi Bhatt delivered an expert session emphasizing the urgent need for sustainable development. He addressed critical global challenges such as plastic pollution and climate change, and encouraged young minds to adopt mindful practices and develop scalable, community-driven solutions. His thought-provoking address left a lasting impact on the audience, inspiring them to contribute actively toward environmental protection. Overall, the Smart Waste Challenge served as a meaningful platform to raise awareness, encourage innovation, and promote sustainable practices among students. The event successfully instilled a sense of environmental responsibility and empowered participants to become proactive contributors to a cleaner and greener future.

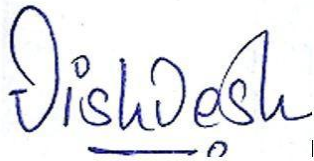
## Objective of Event:

The primary objective of the Smart Waste Challenge was to create awareness among students and faculty about the growing issue of plastic pollution and the importance of adopting sustainable waste management practices. The event aimed to encourage participants to rethink their daily habits and promote the use of eco-friendly alternatives. It also sought to foster innovative thinking by engaging participants in discussions and activities focused on reducing plastic usage and improving waste management systems. Additionally, the program aimed to enhance participants' understanding of environmental challenges, instill a sense of responsibility toward the planet, and inspire them to develop practical, scalable solutions that can contribute to a cleaner and more sustainable future.

## Outcome of Event:

The Smart Waste Challenge successfully engaged students and faculty in reflecting on sustainable alternatives to reduce plastic use and improve waste management practices. The group discussions led to several actionable ideas, some of which were recognized for their practicality and potential impact. The interactive quiz enhanced environmental knowledge among over 250 students, creating a stronger sense of awareness and responsibility. Prof. Maharshi Bhatt's session further deepened participants' understanding of global challenges like climate change and motivated them to take ownership of local initiatives, leaving the campus community inspired to adopt greener practices in daily life.





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